

South Madison Farmers' Market Vendor Application 2025

Market Dates

Sunday market: April 27 - Oct. 26 (1602 S. Park Street – Labor Temple)

Monday market: May 16- Oct. 27 (2500 Rimrock Road – Novation Center)

Tuesday market May 20 - Oct. 28 (1602 S. Park Street – Labor Temple)

Friday market: June 20 - Oct. 31 (S. Park Street – Villager Mall)

Name _____

Address _____ City _____ Zip _____

Phone _____

Email _____

Farm or Business Name _____

Location of Land or Business _____

Size of Growing Area _____

Please list all items you plan to sell at the market:

Are you certified to accept USDA vouchers and WIC? **Yes/No**

If you sell maple syrup, sorghum, or apple cider, do you do your own processing? **Yes/No**

License Requirements

- Processed foods must provide a photocopy of the bakery, food processor, or confectionary license.
- Apple cider and maple syrup vendors must provide a license if using another processor.
- *Bakery items and other processed foods must provide a copy of license for the certified kitchen.*

I am applying for:

- Seasonal rate, single stall, Sundays \$250
- Seasonal rate, double stall, Sundays \$350
- Seasonal rate, single stall, Mondays \$250
- Seasonal rate, double stall, Mondays \$350
- Seasonal rate, single stall, Tuesdays \$250
- Seasonal rate, double stall, Tuesdays \$350
- Seasonal rate, single stall, Friday \$250
- Seasonal rate, double stall, Friday \$350

A \$25 non-refundable application fee is required for seasonal and daily vendors. The application and vendor fees are used to pay for marketing and operational expenses.

Seasonal Vendor

Sign and return form with a check made for the vendor fee plus the \$25 application fee, no later than April 30, 2025

Make checks payable to the South Madison Farmers' Market.

Please attach a copy of your automobile liability insurance.

Send to:

Robert Pierce
Market Manager, SMFM
4508 Thurston Lane
Fitchburg, WI 53711

Signed _____

Date ____/____/2025

Signature verifies you have received a copy of and agree to abide by all the policies and guidelines identified for the 2025 South Madison Farmers' Market.

Any questions call Robert at 358-5834 or email rep1313@yahoo.com